



2022 Lodging Tax Grant Report

PROJECT NAME: Bainbridge Island T
501(c)(3) Organization, Tax ID # 91-1855049
Date of Incorporation: 1998
UBI # 601-799385

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Summary of Project Activities:

The 2022 LTAC grant supported three project elements at the Exclusion Memorial and Pritchard Park: one week of intensive environmental restoration work in the immediate Memorial surrounds at Pritchard Park; volunteer work party to maintain and enhance the Memorial grounds and the surrounding park; and a short, professional documentary film entitled, 'Point of Departure' to promote the Exclusion Memorial.

1. One week of EarthCorps Crew for restoration of Memorial surrounds at Pritchard Park:

In January 2022, a team from EarthCorps of Seattle performed intensive restoration at the park. The team tackled ivy, blackberry and other nuisance weeds and vines that have crept in at the edges of the memorial site. These restoration activities lead in to the 80th year observance at the Exclusion Memorial, on March 30, 2022.

2. Day of Remembrance Work Party and Island Cooperative Preschool Work Party:

More than 145 islanders who turned out to support community and civil rights at the Bainbridge Island Japanese American Exclusion Memorial volunteer work day, Feb. 19, 2022. This was in advance of the March 30, BIJAC hosted "80 Years of Healing," the annual observance of the forced exclusion.

Volunteers cleaned the winding memorial wall, trimmed and weeded the grounds, and cleared the ornamental pond of reeds. It was the biggest-ever turnout for this annual stewardship day.

The event marked the 80th year observance of the signing of Executive Order 9066, which set in motion the forced exclusion of Japanese Americans from Bainbridge Island for wartime incarceration.

Island Coop Preschool stewards Work Party

The Island Cooperative Preschool for helping put in new native plants at the Bainbridge Island Japanese American Exclusion Memorial at Pritchard Park.

Youngsters (with a little help from parents, teachers and community volunteers) installed more than 150 sword ferns, salal, nootka roses, Oregon grape and salmonberry around the memorial site, and spread mulch over the newly planted beds.

3. 'Point of Departure' Film

'Point of Departure' is a 10-minute film by islander Katie Jennings features Lilly Kitamoto Kodama—who was 7 years old when her family was forced to leave their home—as she shares her experiences. The film was produced by the Bainbridge Island Japanese American Exclusion Memorial Association, funded by the Bainbridge Island Parks & Trails Foundation with support from the City of Bainbridge Island Civic Improvement (LTAC) Fund. A short one minute film trailer was also produced to use on social media to promote site visits.

The interpretive artwork at the Bainbridge Island Japanese American Exclusion Memorial at Pritchard Park recalls the day in March 30, 1942, when 227 Bainbridge Islanders of Japanese descent, most American citizens, departed from this site for wartime exile. Their destination: a concentration camp in Manzanar, California. The works, by artists Anna Brones and Luc Revel, were inspired by photographic images taken on the day of forced removal. An imposing mid-span gate was designed by Port Townsend craftsman John Buday.

The artworks were dedicated at a September 2022 ceremony. The film enjoyed its first Bainbridge Island screening at the recent Mochi Tsuki festival at Woodward Middle School. It is one of 13 films selected to participate in the Nichi Bei Foundation's 12th Annual Films of Remembrance, Feb. 25-26, 2023 in the Japantowns in San Francisco and San Jose, Calif.

Project Objectives and Results:

*Reference the project objectives specified in **Attachment A**. Were those objectives achieved? Why or why not? Were there any unexpected positive outcomes or challenges?*

Project objectives:

- Two community volunteer work parties, one on Exclusion Order Day (Feb. 19, 2022) – Parks Foundation and Park District staff will lead community volunteers in grounds maintenance and replanting at the Exclusion Memorial and the surrounding park areas. LTAC funds will support materials (plants and mulch) purchase.
- EarthCorps environmental service crew – The grant will fund a full week of intensive environmental restoration (2022, dates TBD) by EarthCorps. Work will

concentrate on Pritchard Park's extensive environmental needs, including invasive plant removal, primarily ivy and holly –environmental healing, to complement the theme of restoration and healing at the Memorial.

- Short promotional film – A 6-8 minute film will be produced by a local filmmaker, documenting the Exclusion Memorial's recent history and highlighting upcoming changes such

*Reference the specific measurable results specified in **Attachment A**. Were they achieved? If not, what challenges prevented the achievement of the anticipated results?*

Measurable Results for Work Parties:

- 145 community members attended the Day of Remembrance
- 160 native plants installed
- 10 Yards of mulch spread to support new plantings, stop erosion, and deter invasive weeds.

Measurable Results for EarthCorps:

- Six member crew worked five full days at the site in preparation of the 80th Anniversary of the Exclusion. They removed invasive blackberry,
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Measurable Results for Film:

- BIJAEMA and BIJAC website – film viewed over 974 times since November of 2022
- BIJAEMA and BIJAC also sends film to tour groups ahead of visit.
- Films of Remembrance Festival 2023 in San Jose and San Francisco, on-demand viewing online – thousands of viewings
- Nichi Bei Foundation and Nichi Bei news – “one stop site for Asian-American content” shop – Film and festival promoted through newspaper and website.
- Mochi Tsuki:
 - 1500 viewings of the ‘Point of Departure’ Film
 - 2000 attendees to the Festival, where the film was promoted heavily.
 - Film is being used by BIJAEMA for Visitor Center fundraising campaign. Was sent out in a donor email with a film link and resulted in a \$500K pledge to the capital project.

Partnerships:

This project is a model of partnerships, as the Exclusion Memorial is a National Historic Site managed in cooperation with the National Park Service and the Bainbridge Island Japanese American Exclusion Memorial Association. Furthermore, the Bainbridge Island Metro Parks and Recreation District manage the Pritchard Park and the land immediately surrounding the Memorial infrastructure. Finally, the Bainbridge Island Parks & Trails Foundation supports the District and BIJAEMA through funding, along with the City of Bainbridge Island LTAC funding.

Attendance

The 80th anniversary date (March 30, 2022) fell on the off-season, so it's the Exclusion Memorial saw a surge of interest around that time and, indeed, in the months before and after. It is important to see the film project in the context of the Exclusion Memorial's long term development and appeal going forward. Recent and planned additions of the memorial site (Departure Deck and metal sculptures) continue to raise the site's profile, while the next big

addition, a permanent visitor and interpretive center, will further establish the Exclusion Memorial as a significant draw with a big impact on Bainbridge Island tourism. The Film is a tool to support the fundraising for this center and has already been used to secure a \$500K donation to the Memorial.

The Bainbridge Island Japanese American Exclusion Memorial draws an estimated 10,000 visitors per year, approximately 75 percent coming from off island (source: BIJAEMA) and many from around the United States and the world. While visitors typically come in small groups, their cumulative numbers are apparent – visit the Memorial on any day of the week, and you will almost certainly cross paths with others who have come to experience the site. The National Parks Service Ranger who staffs the Exclusion Memorial reports 300-500 visitors every weekend, from Memorial Day through mid-September. Visits continued year-round.

We can confidently say that a large percentage of the Exclusion Memorial's 10,000 annual visitors also patronize local restaurant and retail establishments while they're on the island. If even a fraction of those also stay in local lodging as well, we can confidently project:

Lodging: 250 rooms at \$140/night: \$35,000
Restaurant: 1,000 meals at \$40 each: \$40,000
Retail: 200 purchases at \$20 each: \$4,000
Total economic impact: \$79,000

Methodologies:

- *Describe the methodologies used to arrive at the good faith estimate of actual attendance numbers described above.*

Data from National Park Service and BIJAEMA.

Past Observance Anniversary year attendance data (75th anniversary in 2017)

Trip Advisor Reviews and ratings

Links to articles and photo galleries on the project:

<https://biparksfoundation.org/island-coop-preschool-stewards-exclusion-memorial/>

<https://biparksfoundation.org/emotional-departure-at-exclusion-memorial/>

<https://biparksfoundation.org/bijaema-80th-year-observance-march-30/>

<https://biparksfoundation.org/exclusion-memorial-volunteer-day-gallery/>

<https://biparksfoundation.org/earthcorps-pritchard-feb22/>

Final BIPF And BIJAEMA BUDGET December 31, 2022

INCOME

LTAC Grant	18,100
Suquamish Grant	3000
Bainbridge Island Parks Foundation (BIPTF)	4,650
Total Income	25,750

TOTAL PROJECT EXPENSES

Administration/BIPTF Payroll - LTAC	1400
Subtotal	1400

Stewardship

EarthCorps - LTAC	6700
EarthCorps - Suquamish	3000
EarthCorps - BIPTF	1167.57
EarthCorps Total	10,867.57

Native Plants - BIPTF 1237.3

Wk Party Fd and Bev. & Supplies - BIPTF 431.2

Subtotal 12,536.07

Film

2 Days of Filming - BIPTF	2,000
3 Days of Filming -LTAC	3,000
Editing (\$1,000 per minute) - LTAC	7000
Subtotal	12,000

TOTAL EXPENSES 25,936.07

LTAC Expenses Reimbursed (thank you!)	18,100
Suquamish Expenses for Reimbursement	3,000
BIPTF Expenses	4,836